

# Wardrobe References

Alphabet LBGTQ/Equinox

# A

## Ally

Grouping 2-3 talent in strong, allegiant posing, unifying them with similar tones and color pop either in wardrobe or hair/make up.



# B

## Bi-Sexual

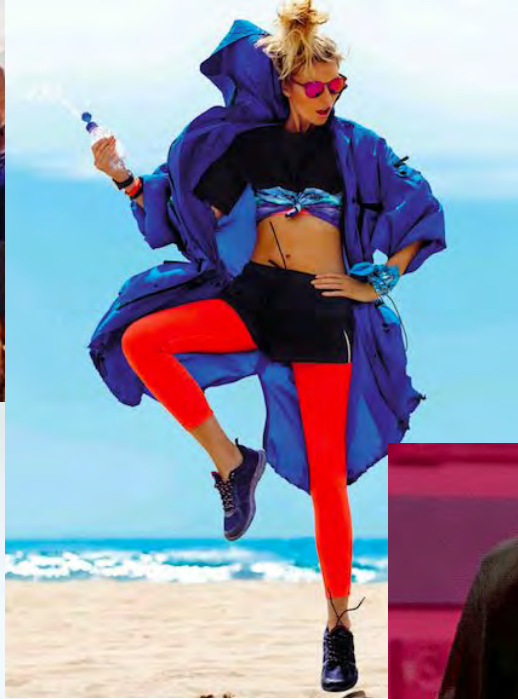
3 talent, provocative body language, talent in the middle pops with color and stand out texture, maybe a bold accessory like fun glasses for the two other talent so the focus is on the middle talent's expression while they remain neutral



# C

## Coming Out

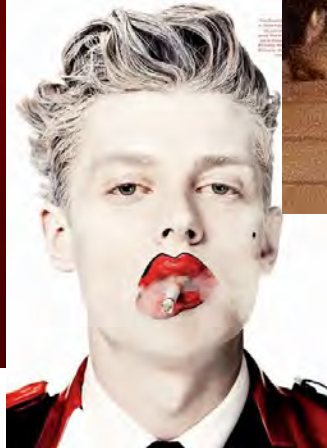
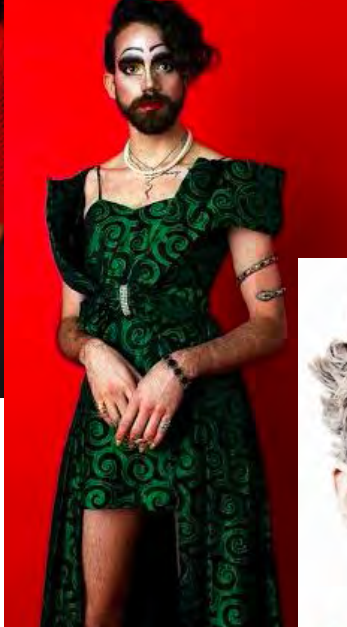
Priming/getting ready (hair/make up), playing dress up or bold confident movement and expression, with pops of color, could have wild celebratory accessories, coming out from under a hat or veil or feathers



# D

## Drag

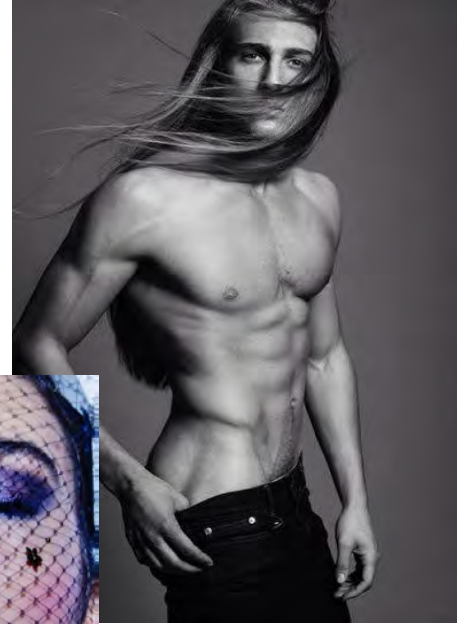
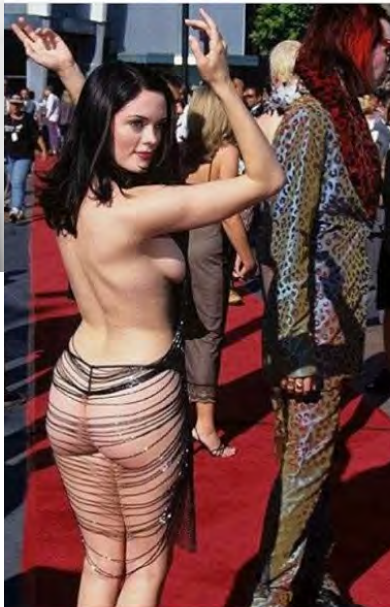
Male talent, extravagant dress, boa, fur, sequins, giant fan, maybe make up is half done or wig is off to make gender obvious



E

## Exhibitionist

Exposing almost too much, or a breakaway garment/veil



F

# Femme

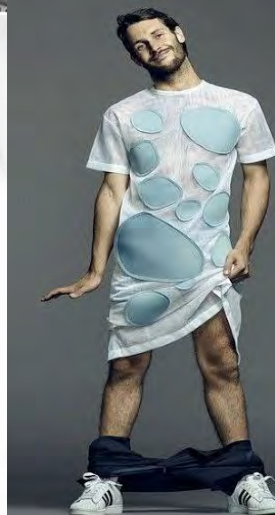
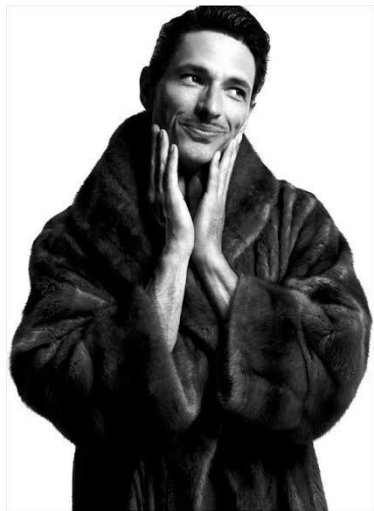
Heels, feminine playful sweet palette, soft textures, gender fluid or feminine male talent



# G

## Gay

Confidence, color, playful - could be simple and sexy with just bottoms, or something more "dress up" as if from mom's closet, a dress or fur.





# H

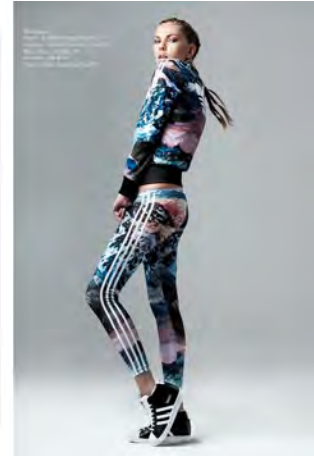
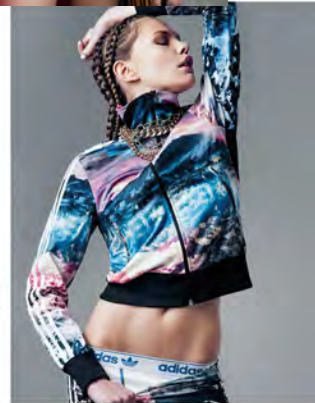
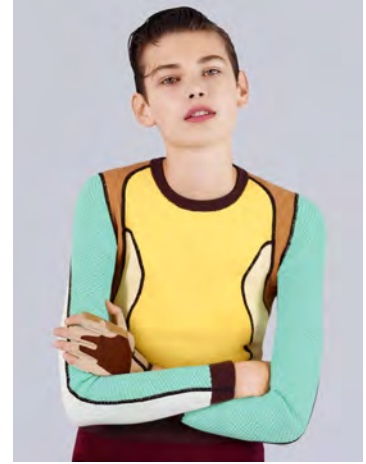
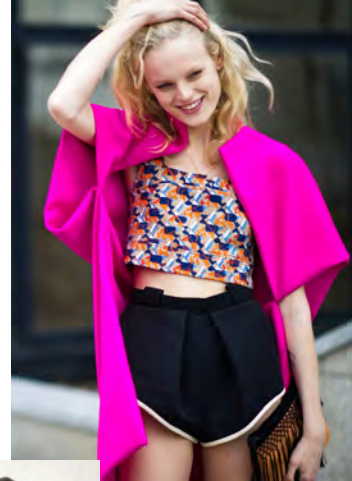
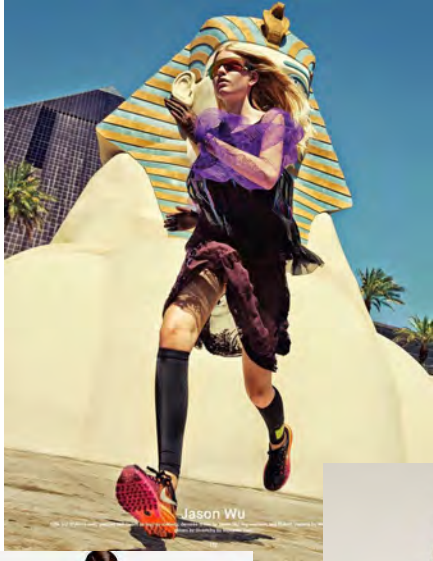
## Heteroflexible

Sporty colorful mix, gender mix of 3 cast, could be provocative in attitude to allow for a fun fashion moment



# Intersex

Androgynous fashion, mixing both feminine and masculine shapes and textures



# J

## Justified

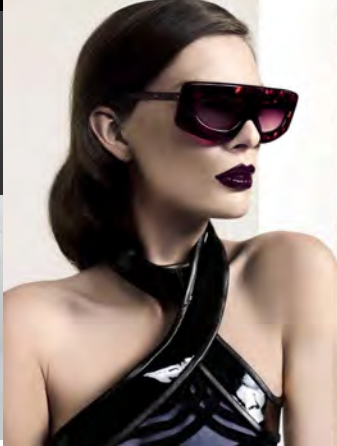
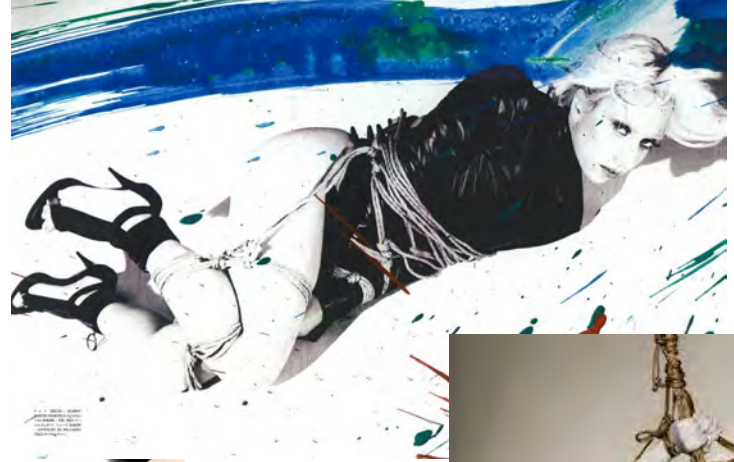
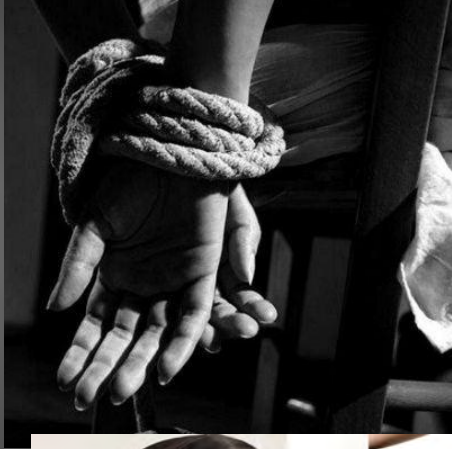
Confidence, Sex appeal, color pops



# K

## Kink

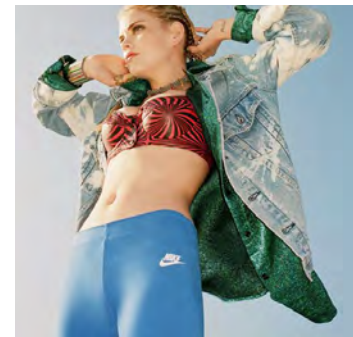
Playful rope, chains, handcuff pieces in colors and slick textures, mixed with bodysuits or swim, leather



L

## Lesbian

Love the idea of two women seeming to share a trench coat - instead, we can amp up the style and make it an oversized denim or printed jacket with fun poppy style



# M

## Masculine

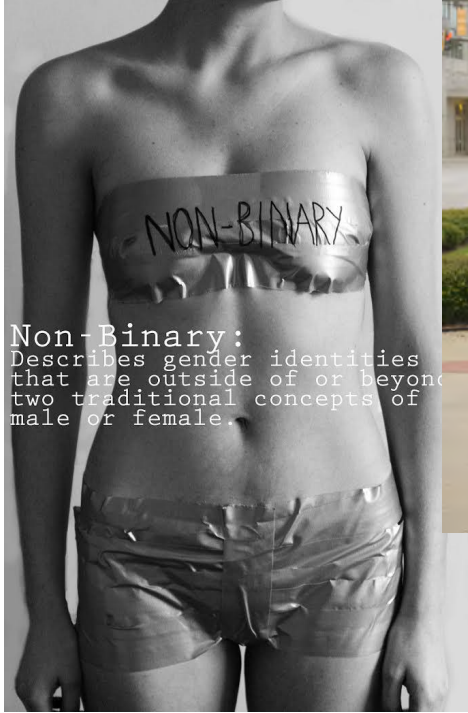
Assuming this is best portrayed with a female talent, it can be a masculine pose with a feminine unexpected look, or masculine cut styled looks with bold strong colors. Could also use male talent and style very masc/all american,next door neighbor



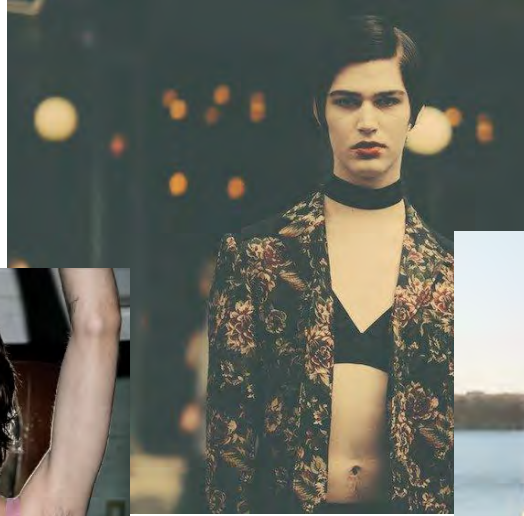
# N

## Non-binary

Androgynous, gender fluid talents - could play with bikini made of tape



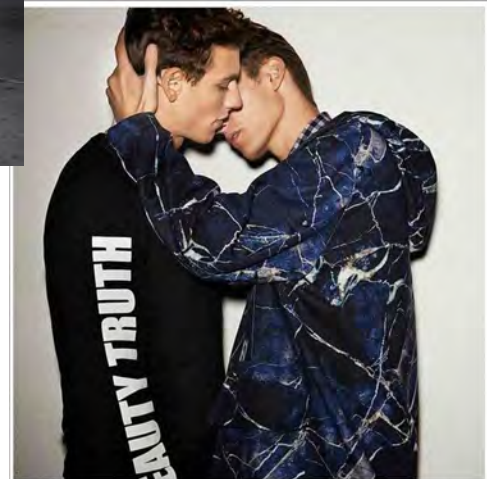
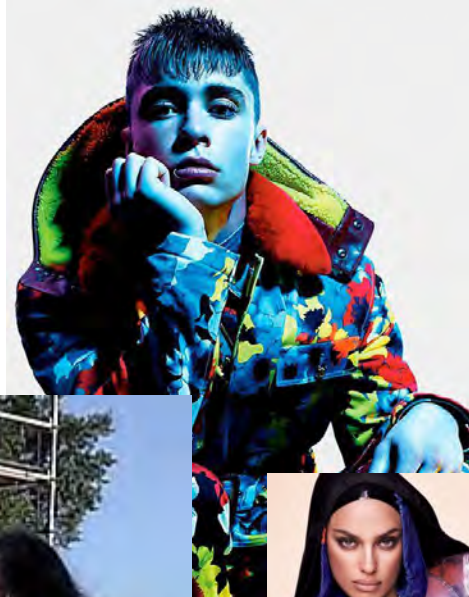
Non-Binary:  
Describes gender identities  
that are outside of or beyond  
two traditional concepts of  
male or female.



O

# OUT

Celebratory colors, a statement look, confident attitude





P

## Pansexual

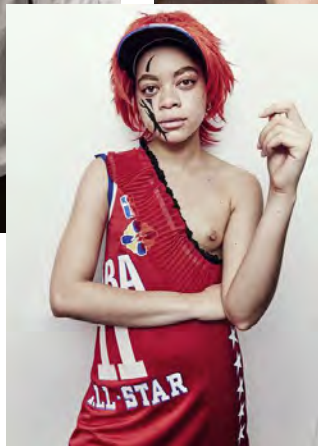
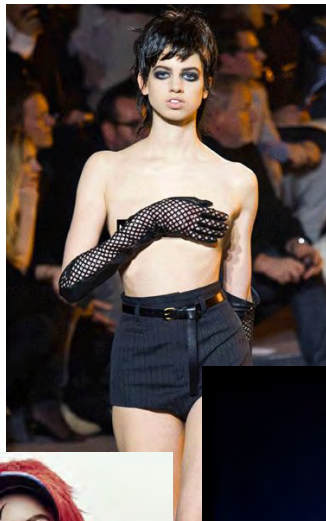
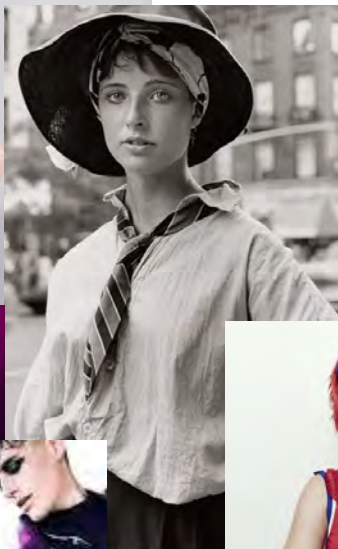
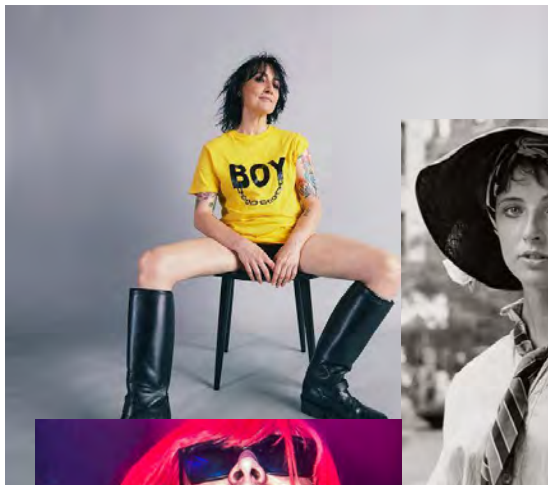
Androgynous gender fluid fun fashion statements,  
Gender fluid casting



# Q

## Queer

Playful feeling, color, maybe gloves and shorts or unexpected fashion mix, carefree



R

## Real

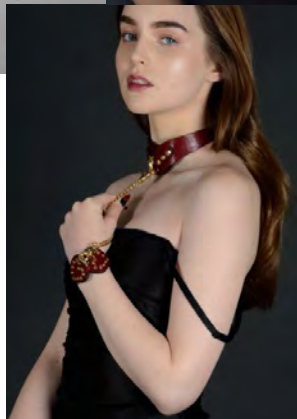
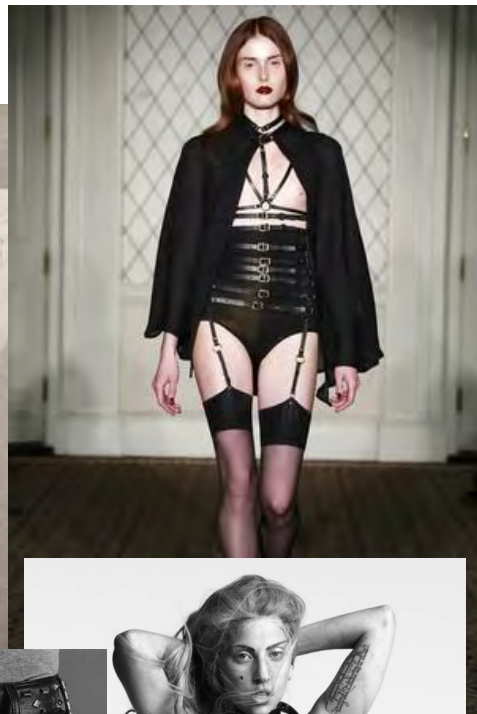
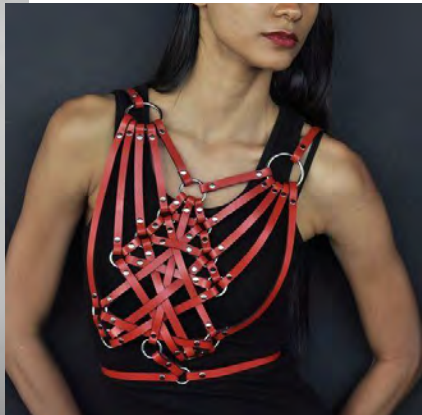
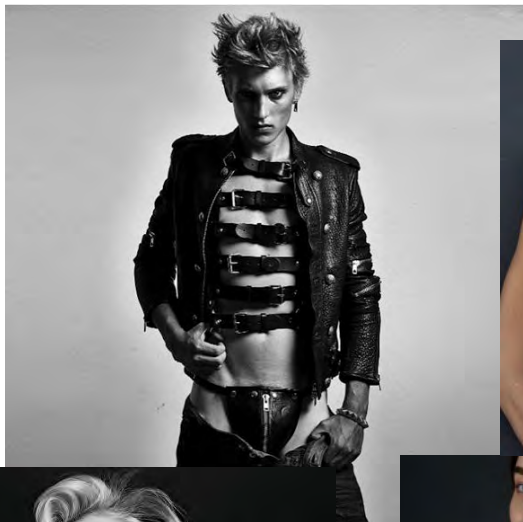
A wig reveal with bold accessories and attitude



S

S+M

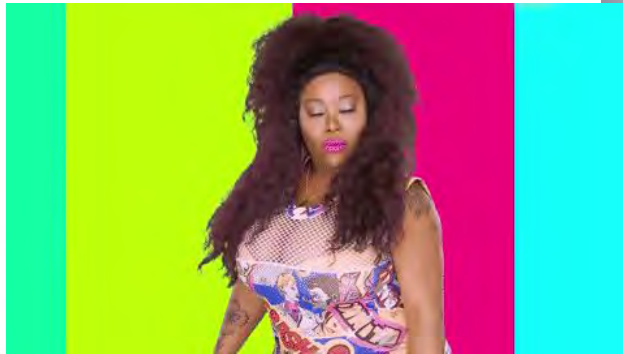
Bondage in color with leather or latex



# T

## Transgender

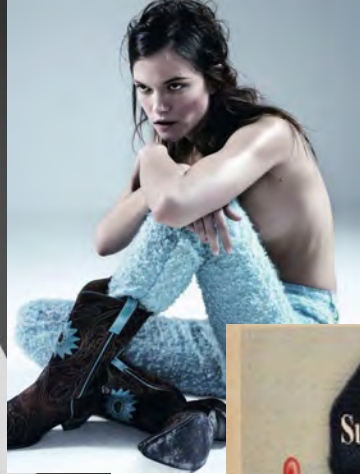
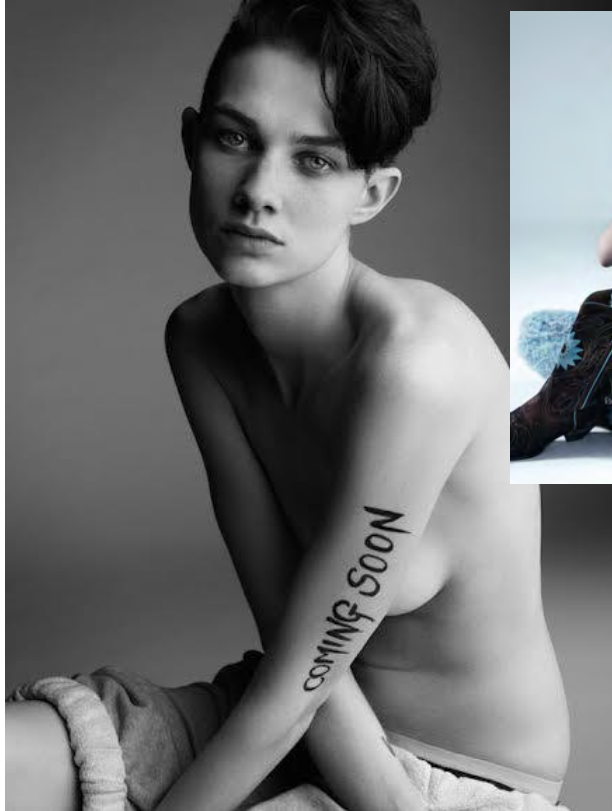
Bold and sexy, form fitting, transparent garments, strong yet playful



# U

## Undecided

Love the idea of “coming soon” written on the body, or a clean simple pants, boots and topless, could also play with beauty and expression or accessories



# V

## Vogue

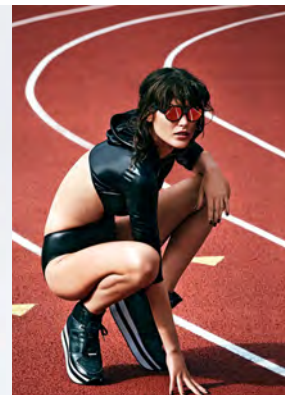
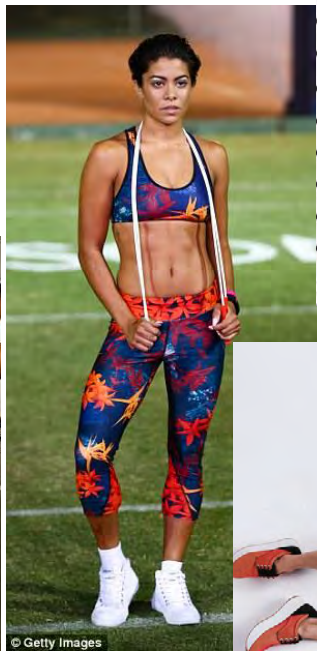
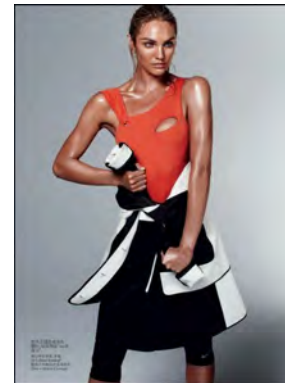
Paying homage to the original, with 80's cuts and textures, accessories, attitude, turban, earrings, hats etc



# W

## Womxn

Strength, power, athletic, strong colors



Coupe-vent en Nylon, Moncler.  
Top en coton, Veronique.  
Lenny, Short en coton, Superdry.  
Ceinture élastique, Gerard Darel.  
À sa main droite: manchette en cuir perforé, Rag & Bone.  
Bracelet «Lolita» en argent et diamants, Tiffany & Co. Bague en acier brossé, CK Calvin Klein.  
À sa main gauche: manchette, CK Calvin Klein.

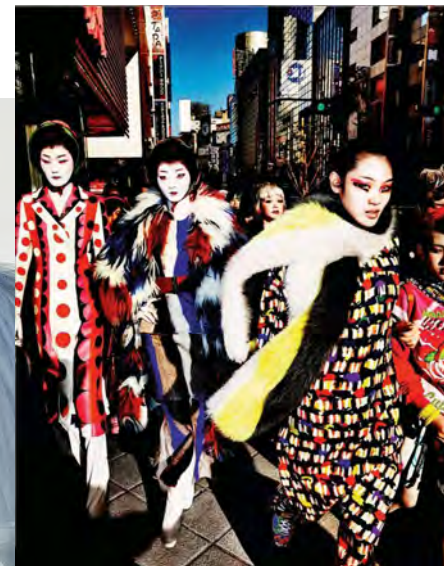
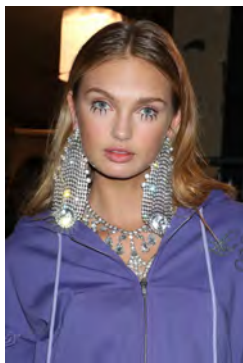
© Getty Images



# X

## Xtravagant

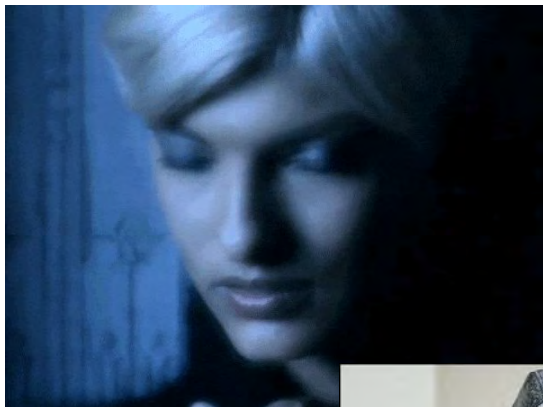
Bold looks and shapes, costume, big accessories, glam, wild and celebratory, could still have an athletic touch



# Y

## You

Humour, bold unexpected pairings - reveal from a turtleneck, glasses, sleep mask or hood with confidence, mesh



# Z

## Ze/Zer

Poised, cross dressing together/swapped roles, lace and suiting or dresses mixed with colorful accessories and active

